



12<sup>TH</sup> ANNUAL BLACK TIE

# SPIES & HEROES

BENEFIT

MI6 HEADQUARTERS

Marriott Fairview Park, Falls Church, VA

Saturday, October 7, 2023

HOST



@7BenefitLTD

## Benefiting: The Ruyts Foundation

*Memo to: All Spies*  
*Agent: 7*  
*Mission: Prevent Veteran and Active-Duty Suicides*  
*Time: 6 PM – VIP Champagne Reception*  
*7 PM – Gala Opens*



**MISSION:** You are hereby cordially invited you to a glamorous Black Tie soiree. Your mission is “Dress to Impress” and enjoy socializing with VIPs, celebrities, sports champions, community leaders and international secret agents and raise critical funds to reduce Veteran and Active-Duty suicides.

Dear Sponsor,

**2023 Annual Event**

You are cordially invited to join the Virginia and Maryland Governors Offices, as well as VIPs and corporations, at our 12th Annual Black Tie Gala Event and Fundraiser to both honor our Military heroes and, more importantly, help reverse the alarming increase in Veteran and Active-Duty Suicides. The Gala will be held on the 7th of October 2023 from 7PM until midnight at the Marriott Fairview Park in Falls Church, VA. A special VIP Champagne Reception will begin at 6 PM.

Our 2023 beneficiary is [The Ruyts Foundation](#) and their mission is to provide our heroes with immediate hot-line assistance and mental health services for those in crisis. The increase in Veteran and Active-Duty warrior suicides from 20 per day in 2019 to 30 per day in 2020 and 2021 is tragic. With limited resources and the challenges complicated by Covid, The Ruyts Foundation has demonstrated that rapid access to a broad range of support services for warriors in need and their family members can make a difference by addressing the underlying stresses that lead to suicides.

Funds raised throughout 2023 will be used to create additional suicide assistance chapters, increase the number of mental health professionals to provide urgent counseling and increase case officers that will expand the social and mental health services for Veterans and Active-Duty personnel in crisis. Sponsorships, corporate tables, and tickets are tax deductible per IRS rules. We invite you to join us to help prevent Veteran and Active-Duty suicides.

Enclosed are the 2023 sponsorship levels and benefit information. When completing the sponsorship form (on page 7 of this document), select a sponsorship level and email the form to [Thu.Stubbs@7Benefit.org](mailto:Thu.Stubbs@7Benefit.org). Please reference "7 Benefit Black Tie Gala" on the sponsor form.

If you need any additional information, please do not hesitate to contact us. The Marriott Fairview Park Hotel has a special room block at a discounted rate for this amazing Veteran gala. We look forward to seeing you and your guests at this glamorous and activity-filled black-tie gala!

With Sincere Gratitude,

*Thu Stubbs*

Thu Stubbs  
President, 7 Benefit LTD  
CEO, Technology Science Corporation  
[Thu.Stubbs@TechSciCorp.com](mailto:Thu.Stubbs@TechSciCorp.com)

*Tina Dante*

Tina Dante  
Vice President, 7 Benefit LTD  
CEO, The Metamorphosis Group, Inc.  
[TinaMD@MorphGroup.com](mailto:TinaMD@MorphGroup.com)

*Liron Sharon*

Liron Sharon  
Treasurer, 7 Benefit LTD  
CPA, ASA, MBA  
[LironSharonCPA@gmail.com](mailto:LironSharonCPA@gmail.com)

*Jay Krail*

Jay Krail  
Military Liaison, 7 Benefit LTD  
COO, Technology Science Corporation  
[Jay.Krail@TechSciCorp.com](mailto:Jay.Krail@TechSciCorp.com)

*Joe Rothenberg*

Joe Rothenberg  
Board Member, 7 Benefit LTD  
[Joe.Rothenberg@7Benefit.org](mailto:Joe.Rothenberg@7Benefit.org)

**7 Benefit LTD is a 501(c)(3), TIN# 47-4146355 and all sponsorships are tax deductible to the full extent of the law.**



# Corporate Sponsorship Levels

(Tax Deductible) • Estimated # of Guests - 400

## PLATINUM Sponsor

**\$50,000**

*Only (1) available*

- **20 VIP tickets for VIP Reception and Gala**
- **10 rooms at the Hotel on the evening of the event**
- **20 bottles of Champagne**
- Sponsor logo etched on ice sculpture luge\*
- Logo printed on each photo taken at the Green Screen Photo Station\*
- Company/Name listing in program as PLATINUM Event Sponsor
- Company recognized as PLATINUM Sponsor in opening program
- Opportunity to show a brief corporate video during program
- Logo included on all media releases
- Logo visibility on Red Carpet Back Drop (Step and Repeat)
- Display branding and marketing messages on screens in front of stage
- Corporate sign at tables
- Swag item with corporate logo for all guests
- Only sponsor level that is allowed time to address the entire audience during the program portion of the event\*

*\*Only available at the PLATINUM Sponsor level*

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## DIAMOND Sponsor

**\$25,000**

*Only (1) available*

- **10 VIP tickets for VIP Reception and Gala**
- **5 rooms at the Hotel on the evening of the event**
- **10 bottles of Champagne**
- Listing in program as DIAMOND Sponsor
- Company mentioned as DIAMOND Sponsor in opening program
- Logo placement at a Special Spy Car inside Grand Ballroom
- Logo included on all media releases
- Logo visibility on Red Carpet Back Drop (Step and Repeat)
- Display branding and marketing messages on screens in front of stage
- Corporate sign at table
- Swag item with corporate logo for all guests



## **GOLD Sponsor**

**\$15,000**

*Only (2) available*

- **10 VIP Tickets for VIP Reception and Gala**
  - **2 rooms at the Hotel for the evening of the event**
  - **4 bottles of Champagne**
  - Listing in program as GOLD Sponsor
  - Logo placement as the Casino Sponsor
  - Logo included on all media releases
  - Logo visibility on Red Carpet Backdrop (Step and Repeat)
  - Display branding and marketing messages on screens in front of stage
  - Corporate sign at table
  - Swag item with corporate logo for all guests
- 

## **VIP Reception Sponsor**

**\$10,000**

*Only (1) available*

- **10 VIP tickets for VIP Reception and Gala**
- **Brief remarks to VIP reception attendees\***
- **4 bottles of Champagne**
- Exclusive logo visibility in VIP reception space\*
- Company visibility listing in program as VIP Reception Sponsor
- Logo placement at Spy Supercar Showcase
- Logo included on all media releases
- Logo visibility on Red Carpet backdrop (Step and Repeat)
- Display branding and marketing messages on screens in front of stage
- Swag item with corporate logo for all guests

*\*Only available at the VIP Reception Sponsor level*

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## **SILVER Sponsor**

**\$6,000**

- **4 VIP tickets for VIP Reception and Gala**
- **4 General Admission tickets for Gala**
- **2 bottles of Champagne.**
- Listing in program as SILVER Sponsor.
- Logo included on all media releases
- Logo visibility on Red Carpet backdrop (Step and Repeat)
- Display branding and marketing messages on screens in front of stage
- Swag item with corporate logo for all guests



## Casino Sponsor

**\$5,000**

*Only (3) available*

- **2 VIP tickets for VIP Reception and Gala**
  - **6 General Admission tickets for Gala**
  - Choice of chocolate or clay casino chips with their logo given to each gala guest.
  - Logo placement by the casino tables
  - Corporate Table sign with attractive centerpiece.
  - Display branding on screens in front of stage
  - Listing on event site: logo, links.
- 

## Corporate Table

**\$4,000**

- **2 VIP tickets for VIP Reception and Gala**
  - **6 General Admission tickets for Gala**
  - Corporate Table sign with attractive centerpiece.
  - Display branding on screens in front of stage
  - Listing on event site: logo, links.
- 

## Bar Sponsor

**\$2,500**

*Only (5) Available*

- **2 General Admission tickets for Gala**
  - Listing in program
  - Logo on bar napkins at sponsored bar.
- 

## Station Sponsor Level 1

**\$1,500**

- Company logo posted on station sign
    - Event Keepsake Program
    - Dessert Station
    - **Make your own sponsor item (specify on form)**
- 

## Station Sponsor Level 2

**\$1,000**

- Company logo posted on station sign.
  - Security Detail
  - **Make your own sponsor item (specify on form)**



## EVENT INFORMATION

### Event Details:

6PM - 7PM - VIP Reception, Tickets Lounge  
7PM – 12AM - Event, Main Ballroom

### Attire:

Black Tie, Military Formal, Ceremonial Kilts,  
Evening/Long Gowns, or Spy Character.

### Event Contact:

Name: Thu Stubbs  
[Thu.Stubbs@7Benefit.org](mailto:Thu.Stubbs@7Benefit.org)

7 Benefit LTD c/o TSC  
11921 Freedom Drive, Ste 550  
Reston, VA 20190  
(800) 224-3137  
[www.7benefit.org](http://www.7benefit.org)

*7 Benefit Ltd. is a 501(c)(3), nonprofit organization, a nonprofit of the Commonwealth of Virginia, and include fans from the greater Washington, DC and Northern Virginia area, intelligence community, and government contractors, which are passionate fans of spy-themed franchises, host an annual spy-themed benefit black tie gala for worthy causes relating to the veteran community and other worthwhile organizations, as well as a website, 7benefit.org (“Site”) relating to the nonprofit benefit. To be clear, there is no association, relationship, express or implied endorsement, sponsorship, authorization, permission, or recommendation, or any other affiliation, whatsoever, between 7 Benefit Ltd. and any owners of any trademarked or copyrighted content of others. Any imagery that may resemble content is accidental, unintended, and merely noncommercial, nonprofit fair use depictions of spy-themed content, intended for entertainment, educational purposes, and nonprofit philanthropic fundraising purposes only of the 7 Benefit Ltd. The bowtie with a 7 is a trademark of the 7 Benefit Ltd. Other trademarks are the property of their respective owners.*

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# 2023 12<sup>th</sup> Black Tie Gala Sponsorship Agreement

Sponsor Name: \_\_\_\_\_  
Sponsor Listed As (if different from above): \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address/City/State/Zip: \_\_\_\_\_  
Brief Company Description: \_\_\_\_\_  
  
Telephone: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_

*\*Please provide complete information.*

## Sponsorship Information

**I agree to be a sponsor of the 2023 12<sup>th</sup> Black Tie Gala at the following level:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>PLATINUM</b> - \$50,000                        | <input type="checkbox"/> <b>DIAMOND</b> - \$25,000                         | <input type="checkbox"/> <b>GOLD</b> - \$15,000   |
| <input type="checkbox"/> <b>VIP Reception</b> - \$10,000                   | <input type="checkbox"/> <b>SILVER</b> - \$6,000                           | <input type="checkbox"/> <b>Corporate Table</b> - \$4,000                                 |
| <input type="checkbox"/> <b>Bar</b> - \$2,500                              |  |   |
| <input type="checkbox"/> <b>Level 1</b> - \$1,500<br>(Multiples Available) | <input type="checkbox"/> <b>Level 2</b> - \$1,000<br>(Multiples Available) | <input type="checkbox"/> <b>Make your own</b> – contact<br><b>Tina.Dante@7Benefit.org</b> |
- Selection: Choose an item.      Selection: Choose an item.

[Click here to enter a date.](#)

Authorized Signature

Title

Date

*\*All sponsor checks should be payable to "7 Benefit LTD" for a full tax-deductible letter and submitted with a signed agreement. All sponsorships not submitted with the agreement will be invoiced for the amount of the selected sponsorship.*

### Sponsorship Contact:

Thu Stubbs  
[Thu.Stubbs@7Benefit.org](mailto:Thu.Stubbs@7Benefit.org)

Please send form and checks to:

**7 Benefit LTD c/o TSC**  
11921 Freedom Drive, Ste 550  
Reston, VA 20190  
(800) 224-3137  
<http://www.7Benefit.org>

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