

# 11<sup>TH</sup> ANNUAL BLACK TIE

HOSTED BY



SATURDAY  
09.24.2022

BENEFITTING



[ruytsfoundation.org](http://ruytsfoundation.org)

NET PROCEEDS WILL FUND VETERAN & ACTIVE DUTY SUICIDE PREVENTION

## Benefiting: The Ruyts Foundation

*Memo to:* All Spies  
*Agent:* 7  
*Mission:* Prevent Veteran and Active-Duty Suicides  
*Time:* 6 PM – VIP Champagne Reception  
7 PM – Gala Opens



**MISSION:** You are hereby cordially invited you to a glamorous Black Tie soiree. Your mission is "Dress to Impress" and enjoy socializing with VIPs, celebrities, sports champions, community leaders and international secret agents and raise critical funds to reduce Veteran and Active-Duty suicides.

Dear Sponsor,

2022 Annual Event

You are cordially invited to join the Virginia and Maryland Governors Offices, as well as VIPs and corporations, at our 11th Annual Black Tie Gala Event and Fundraiser to both honor our Military heroes and, more importantly, help reverse the alarming increase in Veteran and Active-Duty Suicides. The Gala will be held on the 24th of September 2022 from 7PM until midnight at the Fairview Park Marriott in Falls Church, VA. A special VIP Champagne Reception will begin at 6 PM.

Our 2022 beneficiary is [The Ruyts Foundation](#) and their mission is to provide our heroes with immediate hot-line assistance and mental health services for those in crisis. The increase in Veterans and Active-Duty warrior suicides from 20 per day in 2019 to 30 per day in 2020 and 2021 is tragic. With limited resources and the challenges of Covid, the Ruyts Foundation has demonstrated that rapid access to a broad range of support services for warriors in need and their family members can make a difference by addressing the underlying stresses that lead to suicides.

Funds raised throughout 2022 will be used to create additional suicide assistance chapters, increase mental health professionals to provide urgent counsel, increase case officers that will expand the social and mental health services for Veterans and Active-Duty personnel in crisis. Sponsorships, corporate tables, and tickets are tax deductible per IRS rules. We invite you to join us in preventing Veteran and Active-Duty suicides.

Enclosed are the 2022 sponsorship levels and benefit information. When completing the sponsorship form (on page 7 of this document), select a sponsorship level and complete it either online at [HERE](#) or email the form to [HERE](#). Please reference "7 Benefit Black Tie Gala" on the sponsor form.

If you need any additional information, please do not hesitate to contact us. The Marriott Fairview Hotel has a special room block at a discounted rate for this amazing Veteran gala. We look forward to seeing you and your guests at this glamorous and activity-filled black-tie gala!

With Sincere Gratitude,

*Thu Stubbs*

President, 7 Benefit LTD  
CEO, Technology Science Corporation  
[Thu.Stubbs@TechSciCorp.com](mailto:Thu.Stubbs@TechSciCorp.com)

*Tina Dante*

Vice President, 7 Benefit LTD  
CEO, The Metamorphosis Group, Inc.  
[tinamd@morphgroup.com](mailto:tinamd@morphgroup.com)

*Michael Harden*

Treasurer, 7 Benefit LTD  
Executive Coach  
[mpharden@gmail.com](mailto:mpharden@gmail.com)

Jay Krail, Military Liaison  
COO, Technology Science Corporation  
[Jay.krail@techscicorp.com](mailto:Jay.krail@techscicorp.com)

Joe Rothenberg, Board Member  
[josephrothenberg@gmail.com](mailto:josephrothenberg@gmail.com)

**7 Benefit LTD is a 501(c)(3), TIN# 47-4146355 and all sponsorships are tax deductible to the full extent of the law.**

# Corporate Sponsorship Levels

## PLATINUM Sponsor

**\$50,000**

*Only (1) available*

(Tax Deductible) • Estimated # of Guests- 500+

- VIP tickets for VIP Reception and Gala for 20 guests
- Up to 5 rooms at the Hotel on the evening of the event
- Sponsor logo etched on ice sculpture luge\*
- Logo on Dream Bar\*
- Logo printed on photo, paper easel frame of the Car Photo Station\*
- Title listing in program as **PLATINUM** Event Sponsor
- Listing on pre-event invitations and advertising
- Company visibility listing in program as the VIP Sponsor
- Company recognized as **PLATINUM** Sponsor in opening program.
- Logo included on all media releases
- Logo visibility on Red Carpet Back Drop (Step and Repeat)
- Display branding and marketing messages on a pair of 80" Flat Screens in front of ceremony platform
- Swag item with corporate logo for all guests
- 4 bottles of Champagne
- Only sponsor level that is allowed time to address the entire audience during the program portion of the event\*

*\*Only available at the PLATINUM Sponsor level*

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## DIAMOND Sponsor

**\$25,000**

*Only (1) available*

- VIP tickets for VIP Reception and Gala for 8 guests
- Have VIP and Guest sit at your table of 10
- 3 rooms at the Hotel on the evening of the event
- Listing in program as **DIAMOND** Sponsor
- Logo placement at a Special Spy Car inside Grand Ballroom
- Listing on pre-event invitations and advertising
- Company mentioned as **DIAMOND** Sponsor in opening program
- Logo included on all media releases
- Logo visibility on Red Carpet Back Drop (Step and Repeat)
- Display branding and marketing messages on a pair of 80" Flat Screens in front of ceremony platform
- Swag item with corporate logo for all guests
- 4 bottles of Champagne

## **GOLD Sponsor**

**\$15,000**

*Only (1) available*

- VIP Tickets for 8 guests to attend VIP reception and gala
- Have VIP and guest sit at your table of 8
- 2 rooms at the hotel for the evening of the event
- Listing in program as **GOLD** Sponsor
- Listing on pre-event invitations
- Logo included on all media releases
- Logo visibility on Red Carpet Backdrop (Step and Repeat)
- Swag item with corporate logo for all guests
- 4 bottles of Champagne

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## **VIP Reception Sponsor**

**\$10,000**

*Only (1) available*

- VIP tickets for 8 guests to attend VIP Reception and Gala
- Have VIP and guest sit at your table of 8
- Brief remarks to VIP reception attendees\*
- Exclusive logo visibility in VIP reception space\*
- Listing on pre-event invitations and advertisements. Company visibility listing in program as **VIP Reception** Sponsor
- Logo included on all media release
- Logo visibility on Red Carpet backdrop (Step and Repeat) and large 80" flat screens in front of ceremony platform
- Swag item with corporate logo for all guests
- 4 bottles of Champagne

*\*Only available at the VIP Reception Sponsor level*

## SILVER Sponsor

**\$6,000**

- VIP tickets for VIP Reception and Gala for 4 guests.
  - Have VIP and guest sit at your reserved table of 8.
  - Listing in program as **SILVER** Sponsor.
  - One Spy Supercar Showcase or any other unclaimed event station. Listing on pre-event invitations and advertising.
  - Pictures with celebrity, VIP or news correspondent.
  - Listing in Program.
  - Logo visibility on Red Carpet backdrop (Step and Repeat)
  - Swag item with corporate logo for all guests
  - 2 bottles of Champagne.
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## Bar Sponsor

**\$2,000**

**(5) Available**

- General Admission tickets for (2)
  - Listing in program
  - Logo on bar napkins at sponsored bar.
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## Corporate Table

**\$3,500**

- VIP tickets for VIP Reception and Gala for (2) guests, and General Admission tickets for Gala for (6) guests at your reserved table of 8.
  - Corporate Table sign with attractive centerpiece.
  - Listing on event brochure: logo, mission, links.
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## Station Sponsor

**Level 1**

**\$1,500**

- Company logo posted on station sign
  - Aston Martin Photo Opportunity
  - Event Keepsake Program
  - Dessert Station
  - **Make your own sponsor item (specify on form)**

## Station Sponsor

**Level 2**

**\$1,000**

- Company logo posted on station sign.
  - Car Corral
  - Security Detail
  - International Spy Museum
  - **Make your own sponsor item (specify on form)**

## EVENT INFORMATION

### Event Details:

6PM - 7PM - VIP Reception, Tickets Lounge  
7PM – 12AM - Event, Main Ballroom

### Attire:

Black Tie, Military Formal, Ceremonial Kilts,  
Evening/Long Gowns, or Spy Character.

### Event Contact:

Name: Thu Stubbs  
[TStubbs@TechSciCorp.com](mailto:TStubbs@TechSciCorp.com)

7 Benefit LTD c/o TSC  
11921 Freedom Drive, Ste 550  
Reston, VA 20190  
(800) 224-3137  
[www.7benefit.org](http://www.7benefit.org)

*7 Benefit Ltd. is a 501(c)(3), nonprofit organization, a nonprofit of the Commonwealth of Virginia, and include fans from the greater Washington, DC and Northern Virginia area, intelligence community, and government contractors, which are passionate fans of spy-themed franchises, host an annual spy-themed benefit black tie gala for worthy causes relating to the veteran community and other worthwhile organizations, as well as a website, 7benefit.org ("Site") relating to the nonprofit benefit. To be clear, there is no association, relationship, express or implied endorsement, sponsorship, authorization, permission, or recommendation, or any other affiliation, whatsoever, between 7 Benefit Ltd. and any owners of any trademarked or copyrighted content of others. Any imagery that may resemble content is accidental, unintended, and merely noncommercial, nonprofit fair use depictions of spy-themed content, intended for entertainment, educational purposes, and nonprofit philanthropic fundraising purposes only of the 7 Benefit Ltd. The bowtie with a 7 is a trademark of the 7 Benefit Ltd. Other trademarks are the property of their respective owners.*

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# 2022 Black Tie Sponsorship Agreement

Sponsor Name: \_\_\_\_\_  
Sponsor Listed As (if different from above): \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address/City/State/Zip: \_\_\_\_\_  
Brief Company Description: \_\_\_\_\_  
  
Telephone: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_

*\*Please provide complete information. Attach corporate logo in high resolution and a QR code, if available.*

## Sponsorship Information

I agree to be a sponsor of the 2022 11<sup>th</sup> Annual Black Tie Gala at the following level:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> <b>PLATINUM</b> - \$50,000                        | <input type="checkbox"/> <b>DIAMOND</b> - \$25,000                         | <input type="checkbox"/> <b>GOLD</b> - \$15,000  |
| <input type="checkbox"/> <b>VIP Reception</b> - \$10,000                   | <input type="checkbox"/> <b>SILVER</b> - \$6,000                           | <input type="checkbox"/> <b>Corporate Table</b> - \$3,500                              |
| <input type="checkbox"/> <b>Level 1</b> - \$1,500<br>(Multiples Available) | <input type="checkbox"/> <b>Level 2</b> - \$1,000<br>(Multiples Available) | <input type="checkbox"/> <b>Make your own</b> – contact<br><a href="#">Tina Dante.</a> |

Selection: Choose an item.

Selection: Choose an item.

[Click here to enter a date.](#)

Authorized Signature

Title

Date

*\*All sponsor checks should be payable to "7 Benefit LTD" for a full tax deductible letter and submitted with a signed agreement. All sponsorships not submitted with the agreement will be invoiced for the amount of the selected sponsorship.*

### Sponsorship Contact:

Thu Stubbs  
[TStubbs@TechSciCorp.com](mailto:TStubbs@TechSciCorp.com)

Please send form and checks to:

**7 Benefit LTD c/o TSC**  
11921 Freedom Drive, Ste 550  
Reston, VA 20190  
(800) 224-3137  
<http://www.7Benefit.org>